

# ERSO SPONSORSHIPS

## WHO IS ERSO?

The Estonian National Symphony Orchestra (ERSO) is a key bearer of national identity and culture, dedicated to presenting high-quality concerts across Estonia and abroad.

100+

PERFORMANCES ANNUALLY

45,000+

AUDIENCE ANNUALLY

## WHAT CAN YOU SPONSOR

**Concert** — a one off gala or special event.

**Series** — 4 concerts tied together.

**Artist** — a guest soloist or conductor.

**Project** — an education or community project.

## WHAT PACKAGES DO YOU OFFER?

At ERSO, we understand that every brand is unique, which is why we offer bespoke sponsorship packages tailored to your specific goals and audience. Instead of fixed sponsorship tiers, we work closely with you to create a partnership that aligns with your brand's vision and budget.

## WHAT IS THE COST?

Sponsorships start at €10,000



## BRANDING AND PROMOTION

Feature your brand and logo on our materials throughout the year and reach our audience through our digital and physical advertising channels.

Sponsor a concert, series, artist, or project and receive benefits across all of collateral including website, concert programs, in-event opportunities, and more.



## HOSPITALITY

ERSO are experts in stakeholder engagement. Entertain your guests with world-class music. Join a network of like-minded and engaged individuals and companies. Create memorable moments with behind the scenes experiences with a range of private and public experiences.



## ACTIVATIONS

Use the ERSO brand and it's musicians in your next brand campaign. Let us create a piece of memorable content for you. Showcase your brand at our concerts.



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