



E · R · *ERVO* · O

EESTI RIIKLIK SÜMFOONIAORKESTER

SPONSORSHIP

A pair of hands is shown holding a golden French horn. The hands are positioned on the left and right sides of the instrument, gripping the tubing. The background is a solid, muted blue color. The text 'ABOUT ERSO' is overlaid in the center in a white, sans-serif font. Below it, a list of topics is also overlaid in white, sans-serif font.

ABOUT ERSO

AIM & VISION
IDENTITY
REACH
CURRENT PARTNERS



AIM & VISION

⊕ The Estonian National Symphony Orchestra (ERSO) is a key bearer of national identity and culture, dedicated to presenting high-quality concerts across Estonia and abroad. ERSO enriches Estonian musical life by performing a diverse repertoire, supporting contemporary composers, and showcasing top Estonian orchestral musicians. Through recordings, broadcasts, and global tours, ERSO promotes Estonian music on the world stage. Committed to education, ERSO engages young audiences and nurtures future musicians. As an internationally recognised orchestra, ERSO collaborates with recognised artists and influences cultural discourse.

WHY IS ERSO UNIQUE?

- 1 LIVE**
ERSO brings the magic of live symphonic music to life.
- 2 QUALITY**
Every performance reflects our commitment to world-class artistic excellence.
- 3 BIG**
With a full symphonic ensemble, ERSO delivers a bold, immersive sound.
- 4 HISTORIC**
As Estonia's oldest symphony orchestra, ERSO carries a rich musical legacy.



BRAND IDENTITY



LIVE

Our output is predominantly live and personal.



ENGAGED

Customers engage with the ERSO over decades.



TRUSTED

Our brand is a trusted name in providing quality concert experiences.



HISTORIC

Founded in 1926, ERSO has a rich history in Estonia society.



INSPIRING

Our concerts inspire and create unique experiences.



EXPERT

We have expert musicians on staff performing at a world class standard.



AUDIENCE IDENTITY

ENGAGED

Classical music lovers and experience and entertainment consumers.



INCOME

High disposable income. Regular entertainment spenders.



EMPLOYEMENT

Manager level and beyond.



AGE

Predominantly 35–55. A younger skew compared to most classical music.



EDUCATION

Tertiary level education and above.



LOCATION

Tallinn centric people that enjoy seeking live experiences.





100+

45 Main Stage
51 Special Projects

PERFORMANCES ANNUALLY
ERSO is a busy orchestra with a variety of concerts to choose from.

DIGITAL



WEBSITE

7,000 users per month
13,000 sessions per month
1.9 sessions per user
2.2 views per session



EDM

EDM – Marketing
1,600 subscribers
30+ approx. EDM per year
54% avg open rate
5.5% avg click rate

EDM – Automated
105,000+ EDM per year
E-tickets/Order Confirmation/Post-Concert Surveys/Pre-concert emails



SOCIAL MEDIA

15,662 total audience
220,716 avg monthly impressions
85,162 avg monthly engagements

45,000+

24,633 Main Stage
20,741 Special Projects

PERSON AUDIENCE ANNUALLY
A unique and loyal audience in Estonia.

PHYSICAL



PRINT

2,000 Season Brochures
1,000 Season Summaries
13,000 Concert Programs



OUT OF HOME

15,000,000 traffic per month

MEDIA



EARNED MEDIA

Large audience across partners such as ERR and Postimees



ERSO TV

57,500 views annually



RADIO + TELEVISION

Radio 10,000–30,000 per day
Television 25,000–30,000 per day

PEASPONSOR



SPONSORID



TOETAJAD



CURRENT
SPONSORS

A pair of hands, one from the left and one from the right, are holding a light-colored tambourine. The tambourine has a circular head and a metal rim with several jingles. The background is a solid, dark blue color. The text is overlaid on the tambourine.

SPONSORSHIP BENEFITS

A circular logo featuring a stylized hand holding a globe, positioned between the main title and the list of benefits.

WHY SPONSOR ERSO
BRANDING & PROMOTION
HOSPITALITY
ACTIVATIONS



BE MORE

- + **BE MORE**
 - Elevate brand reputation
 - Align with world-class artistry
 - Be a cultural leader
 - Support classical music
 - Make an impact

- + **SELL MORE**
 - Access our unique audience
 - Direct to consumer options
 - Targeted campaigns
 - Engaged audiences



SELL MORE



ENTERTAIN MORE

- + **ENTERTAIN MORE**
 - Unique experiences
 - World-class entertainment
 - Stunning venues
 - Bespoke planning



TAILORED SPONSORSHIP PACKAGES

PEASPONSOR
SUURSPONSOR
SPONSOR
TOETAJA

by negotiation

€50,000+

€10,000+

€5,000+ or only discounted goods or services

⊕ At ERSO, we understand that every brand is unique, which is why we offer bespoke sponsorship packages tailored to your specific goals and audience. Instead of fixed sponsorship tiers, we work closely with you to create a partnership that aligns with your brand's vision and budget – whether through branding and promotion, exclusive hospitality experiences, or customized activations. From high-profile concert sponsorships to intimate networking events, we ensure that your company receives meaningful engagement and maximum visibility. Partner with ERSO for a sponsorship experience that is as dynamic and impactful as the music we create.

Choose from our benefits on the next page and we will create the very best package for your brand.

Our sponsorship levels are based on your total investment.

BRANDING & PROMOTION

REACH OUR AUDIENCE

Ongoing Branding

Feature your brand and logo on our materials throughout the year.

Promotion Packages

Reach our audience through our digital and physical advertising channels.

SPONSORSHIP OPPORTUNITIES

Concert Sponsorship
Series Sponsorship
Artist Sponsorship
Project Sponsorship

SPONSORSHIP BENEFITS / OPTIONS

HOSPITALITY

STAKEHOLDER ENGAGEMENT

Ticketing

Entertain your guests with world-class music.

Networking

Join a network of like-minded and engaged individuals and companies.

Unique Experiences

Create memorable moments with behind the scenes experiences.

EVENTS & FUNCTIONS

Private Function + ERSO Concert

Treat your stakeholders to a unique experience.

Private Concert Experience

An experience dedicated to your brand.

Ensemble Performances

Bring ERSO to your next function or event.

STAFF ENGAGEMENT

Corporate Friend

Enjoy discounted tickets for your staff and families.

Team Experience

Bring the office to meet ERSO.

ACTIVATIONS

BRAND ACTIVATIONS

Advertisements

Use ERSO in your next brand campaign.

Digital Activations

Let us create a piece of memorable content for you.

In-venue Activations

Showcase your brand at our concerts.

BRANDING & PROMOTION

[Reach our Audience](#)

→ **Ongoing Branding**

Promotion Packages

Sponsorship Opportunities

Concert Sponsorship

Series Sponsorship

Artist Sponsorship

Project Sponsorship

HOSPITALITY

[Stakeholder Engagement](#)

Ticketing

Networking

Unique Experiences

[Events & Functions](#)

Private Function + ERSO Concert

Private Concert Experience

Ensemble Performances

[Staff Engagement](#)

Corporate Friend

Team Experience

ACTIVATIONS

[Brand Activations](#)


Advertisements

Digital Activations




In-venue Activations


ONGOING BRANDING


Create a mutually beneficial partnership that enhances visibility and prestige. Associating with ERSO connects your brand to a rich cultural institution, fostering goodwill and aligning the brand with excellence and sophistication. Through effective promotion, the sponsorship reaches a broader audience, strengthening the brand's reputation and reinforcing its commitment to supporting the arts.


 **DESIGNATION**
 Partner to be designated as „Sponsor“ of ERSO, and can name themselves an Official Sponsor or Partner.

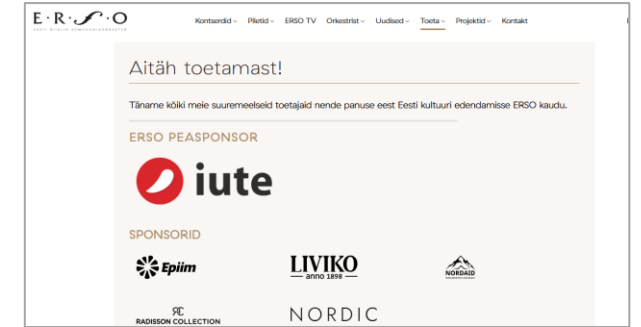
LOGO PLACEMENTS

-  **SEASON BROCHURE ACKNOWLEDGEMENT**
Logo inclusion in Aitah Toetamast section of the annual season brochure.
-  **WEBSITE ACKNOWLEDGEMENT**
Logo inclusion in Aitah Toetamast section of the ERSO website.
-  **CONCERT PROGRAMS ACKNOWLEDGEMENT**
Logo inclusion in Aitah Toetamast section of all the seasons concert programs.

 **DEDICATED WEBSITE PAGE**
A dedicated web page on the ERSO site to highlight the partnership and why it is important.

 **EXCLUSIVITY – SECTOR**
This can be available at a higher cost to ensure you have 100% share of voice in your sector.

 **IMPORTANT NOTE**
Your logo will appear in the „Aitah toetamast!“ pages of the concert programs, website, and season brochure. Your logo will only be featured on a display advertisement for a concert if you are the direct sponsor of the concert.



BRANDING & PROMOTION

[Reach our Audience](#)

Ongoing Branding

→ **Promotion Packages**

Sponsorship Opportunities

Concert Sponsorship

Series Sponsorship

Artist Sponsorship

Project Sponsorship

HOSPITALITY

[Stakeholder Engagement](#)

Ticketing

Networking

Unique Experiences

[Events & Functions](#)

Private Function + ERSO Concert

Private Concert Experience

Ensemble Performances

[Staff Engagement](#)

Corporate Friend

Team Experience

ACTIVATIONS

[Brand Activations](#)

Advertisements

Digital Activations

In-venue Activations

PROMOTION PACKAGES

As an ERSO sponsor, your brand gains direct access to our dedicated and culturally engaged audience through targeted promotions. Whether through on-site visibility at concerts, digital and print placements in our marketing materials, or exclusive product integrations, we offer tailored opportunities to showcase your brand to Estonia's premier classical music community. With a loyal subscriber base, high-profile events, and a strong digital presence, ERSO provides an effective platform for sponsors to connect meaningfully with audiences who value excellence, tradition, and innovation. Let us help you create impactful brand experiences that resonate with our patrons.



EDM NEWSLETTER INCLUSION

Image and text feature in our fortnightly EDM newsletter to our audience base.



SOLUS EDM

A dedicated EDM to your brand sent to our audiences. The content of this promotion must tie our brands together for the best impact.



SOCIAL MEDIA POST

A post from ERSO or collaborative post that highlights the sponsors latest promotions across our social media channels.



CONCERT PROGRAM ADVERTISING

Full page and half page advertising in our concert programs. The best way to achieve integrated promotion on this channel is through our concert sponsorships.



WEBSITE LISTING

An update to your dedicated page that highlights your latest promotion and is highlighted on our webpage.



SEAT DROPS

Provide printed materials to be placed on audiences seats prior their arrival at a ERSO concert.

UUDISED

ARVUSTUS | Hinnatud tšellisti lennukus ja Helena Tulve sügav teos töid kevadised kõlavärvid Estonia kontserdisaali

Reedel ERSOga koos muistseerinud maailma ühe hinnatuma tšellisti **Steven Isserlise** mängumaneer oli enesekindel ja isetu. **Helena Tulve** uudisteoses „Signs and Signals“ tõi aga ERSO oma esitustega esile tumedad ja sügavad väärtused.

Loe **Lüsi Laanemetsa** arvustust **Eesti Päevalehes**

LOE ARTIKLIT

Muusikatuba 13. märtsil: Naine ja kontrabass

Klassikaraadios kõlas muusika Oscari võitnud dokumentaalist „Only Girl in the Orchestra“ Kõlas oli ERSO kontrabassist **Regina Udol**.

KUULA SAADET



Uudised

Hinnatud tšellisti lennukus ja Helena Tulve sügav teos töid kevadised kõlavärvid Estonia kontserdisaali

Lüsi Laanemetsa, Eesti Päevaleht Reedel ERSO-ga koos muistseerinud maailma ühe hinnatuma tšellisti Steven Isserlise mängumaneer oli enesekindel ja isetu. [...]

ERSO kevadkontserdil sooleerib maailmakuulus tšellist Steven Isserlis

Eesti Rääkiva Sinfoniaorkestri pressiteade 10. märtsil 14. märtsil esineb ERSO ees solistina üks meie aja parimaid tšelliste Steven Isserlis. [...]

ERSO kontsert keskendub valguse ja pimeduse võitlusele

Eesti Rääkiva Sinfoniaorkestri pressiteade 27. veebruaril Reedel, 28. oktoobril kell 18.00 astub ERSO ette legendaarne dirigent ja viiuldaja, barokimuusika [...]

BRANDING & PROMOTION

[Reach our Audience](#)
Ongoing Branding
Promotion Packages

→ [Sponsorship Opportunities](#)

Concert Sponsorship
Series Sponsorship
Artist Sponsorship
Project Sponsorship

HOSPITALITY

[Stakeholder Engagement](#)
Ticketing
Networking
Unique Experiences

[Events & Functions](#)

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ACTIVATIONS

[Brand Activations](#)

Advertisements
Digital Activations
In-venue Activations

WHAT CAN YOU SPONSOR?

CONCERT

SPECIAL EVENT | GALA

Sponsoring a concert offers your brand the unique opportunity to align with world-class artistry and cultural excellence. Enhance your brand's visibility among a sophisticated and engaged audience while demonstrating its commitment to supporting the arts. By sponsoring an ERSO concert, your brand gains access to exclusive networking opportunities and a powerful platform to showcase your values and prestige.



SERIES

MAESTRO | ROMANCE | VIOLIN CONCERTS | PURE GOLD
SYMPHONIC LUNCHES | CHAMBER MUSIC | AUDIO SPA | RESONANCE

Sponsoring a series provides your brand with sustained exposure and a deeper connection to a culturally engaged audience. This enhances your brand's reputation by associating it with artistic excellence and long-term support for the arts. Through a series sponsorship, your brand can build ongoing engagement, create memorable experiences for clients and stakeholders, and reinforce your commitment to cultural enrichment.



ARTIST

CHIEF CONDUCTOR | GUEST CONDUCTORS | GUEST SOLOISTS

Sponsoring an artist offers your brand a unique opportunity to align with individual talent and artistic excellence. This highlights your brand's support for cultural innovation while providing exclusive storytelling opportunities centred around the artist's journey and achievements. By sponsoring an ERSO artist, your brand strengthens its image as a patron of the arts and builds meaningful connections with a sophisticated audience.



PROJECT

Sponsoring an education or community project allows a brand to make a meaningful impact by supporting cultural enrichment and accessibility. Highlights your brand's commitment to fostering music education and community engagement, creating a lasting legacy. Aligning with ERSO's outreach initiatives, your brand enhances its reputation as a socially responsible organization dedicated to making the arts more inclusive and transformative.



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[Reach our Audience](#)
Ongoing Branding
Promotion Packages

Sponsorship Opportunities

→ Concert Sponsorship

Series Sponsorship
Artist Sponsorship
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HOSPITALITY

[Stakeholder Engagement](#)
Ticketing
Networking
Unique Experiences

Events & Functions

Private Function + ERSO Concert
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ACTIVATIONS

[Brand Activations](#)
Advertisements
Digital Activations
In-venue Activations

CONCERT SPONSORSHIP

Concert sponsorship at ERSO offers a unique opportunity to align your brand with world-class music and a distinguished audience. As a sponsor, you receive prominent recognition in concert materials, digital promotions, and event branding, along with exclusive hospitality benefits. Support unforgettable musical experiences while enhancing your brand's visibility and prestige.



CONCERT PROGRAM

- Logo inclusion on the front cover.
- Advertisement — a full page advertisement with your messaging. The best ads tie in our two brands together.
- Welcome Message (Full Page) — a welcome message from your brands representative welcoming the audience to the concert. Includes signature and logo.



WEBSITE

- Concert Page — your logo and name represented on the concert pages of the ERSO and Piletikeskus website.



MARKETING COLLATERAL

- All public advertising — where the concert is advertised, your name and logo is represented. This includes prominent advertising throughout Tallinn.



IN EVENT

- Banner Placements — 2x banner placements in the lobby of the Estonia Concert Hall.
- Regular or Platinum Tickets — treat your guests to a night out to show off your support.
- Speech Mentions — your brand mentioned from stage at the beginning of the concert.



OPTIONAL ADD ONS

- + Private Function — why not add on a interval or pre-concert function for your guests. Please see page 21 for more details.
- + Experience — take your guests backstage or to meet the artists. Please see page 20 for more details.



BRANDING & PROMOTION

Reach our Audience

Ongoing Branding
Promotion Packages

Sponsorship Opportunities

Concert Sponsorship

→ **Series Sponsorship**

Artist Sponsorship

Project Sponsorship

HOSPITALITY

Stakeholder Engagement

Ticketing

Networking

Unique Experiences

Events & Functions

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Private Concert Experience

Ensemble Performances

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Team Experience

ACTIVATIONS

Brand Activations

Advertisements

Digital Activations

In-venue Activations

SERIES SPONSORSHIP

Sponsoring an ERSO concert series provides sustained brand exposure across multiple performances, reaching a dedicated and culturally engaged audience. Your brand will be featured in promotional materials, digital campaigns, and on-site branding, with exclusive hospitality opportunities. Partner with ERSO to create a lasting impact through the power of live orchestral music.



SEASON BROCHURE + SERIES BROCHURE

- Advertisement — a full page advertisement with your messaging. The best ads tie in our two brands together.



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Maestro

SARJA ESITLEB
Epiim

„Maestro“ sarja avab sel hooajal ERSO peadirigent **Olari Elts**. 2025. aasta märgil 50 aasta möödumist üle 20. sajandi otulisema helilooja ja suurima sümfonisti **Dmitri Šostakoviči** surmast. Sel puhul toovad Elts, ERSO ning viiuldaja **Isabelle Faust** lavale helilooja teise viiulikontserdi ja neljanda sümfoonia. **Maestro Gilbert Varga** naaseb ERSO ette veebruaris. 15-aastase andeka viiuldaja **Seohyun Kimi** sooleerimisel tuleb ettekandele poola viiulivirtuoosi **Henryk Wieniawski** teine viiulikontsert. Dirigent **Yan Pascal Tortelier**

toob märtsis Estonia kontserdisaali prantsuse muusika. Šveitsi pianist **Louis Schwizgebelle** sooleerimisel tuleb esitusele üks 19. sajandi populaarsemaid klaverikontserte, **Camille Saint-Saënsi** teine klaverikontsert. „Maestro“ sari saab lõppakordi malkuus ERSO eluaegse aupeadirigendi **Neeme Järvi** juhatusel ning kavas on saksa muusika. Kontserdi solist on sopran **Elina Nechayeva**, kelle sooleerimisel tuleb esitusele **Richard Straussi** tsükkel „Kuu laulu“ Clemens Brentano sõnadele.

I: **ELTS, FAUST JA ŠOSTAKOVITŠ**
R, 19.01.2025
kell 18 (eelkontsert) ja
kell 19 Estonia kontserdisaal

Dmitri Šostakoviči
Viiulikontsert nr 2
Dmitri Šostakoviči
Sümfoonia nr 4

ISABELLE FAUST viiul, ERSO,
dirigent OLARI ELTS

III: **PRANTSUSE VÄRVID**
R, 28.03.2025
kell 18 (eelkontsert) ja
kell 19 Estonia kontserdisaal

Georges Bizet Kattkendid muusikast näidendile „Tüdruk Arles'ist“
Camille Saint-Saëns Klaverikontsert nr 2
Claude Debussy Sümfooniline triptühnon „Nokturnid“
Paul Dukas Sümfooniline poeem „Võluri õplane“

LOUIS SCHWIZGEBEL klaver,
tütarlastekoor Ellerhein, ERSO,
dirigent YAN PASCAL TORTELIER

II: **MAESTRO GILBERT VARGA**
R, 21.02.2025
kell 19 Estonia kontserdisaal

Ruth Crawford Seeger
„Muusika väikesele orkestrile“
Henryk Wieniawski
Viiulikontsert nr 2
Ruth Crawford Seeger
„Andante“ keelpillidele
Arthur Honegger
Sümfoonia nr 2

SEOHYUN KIM viiul, ERSO,
dirigent GILBERT VARGA

IV: **NEEME JÄRVI JA KEVADKLASSIKA**
R, 09.05.2025
kell 19 Estonia kontserdisaal

Joachim Raff „Kavatlin“
tsüklist „Kuu palia“
Richard Strauss „Kuu laulu“
Joachim Raff Sümfoonia nr 11

ELINA NECHAYEVA sopran,
ERSO, dirigent NEEME JÄRVI

MAESTRO sarjapileti hind (neli kontserti) on 90 € / 65 €
(üksikpiletitena ostes 120 € / 88 €)

21



BRANDING & PROMOTION

Reach our Audience

Ongoing Branding
Promotion Packages

Sponsorship Opportunities

Concert Sponsorship
Series Sponsorship

→ **Artist Sponsorship**

Project Sponsorship

HOSPITALITY

Stakeholder Engagement

Ticketing
Networking
Unique Experiences

Events & Functions

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ACTIVATIONS

Brand Activations

Advertisements
Digital Activations
In-venue Activations

ARTIST SPONSORSHIP

Sponsoring a visiting artist at ERSO connects your brand with world-class talent and a distinguished audience. Your support will be highlighted in concert promotions, digital materials, and event branding, offering valuable visibility and exclusive hospitality opportunities. Partner with ERSO to bring exceptional soloists and conductors to the Estonian stage.



CONCERT PROGRAM

- Advertisement — a half page advertisement with your messaging. The best ads tie in our two brands together.
- Logo inclusion in the artist section of the program.
- Speech Mentions — your brand mentioned from stage at the beginning of the concert.



SEASON BROCHURE

- Logo inclusion on next to the artist on the concert page



WEBSITE

- Concert Page — your name represented on the concert pages of the ERSO and Piletikeskus website.



EXPERIENCE

Meet the Artist — have an up close experience with the artist for you and your guests during their visit to Estonia.



CHIEF CONDUCTOR



GUEST SOLOIST



GUEST CONDUCTOR

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Digital Activations
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PROJECT SPONSORSHIP

Sponsoring an ERSO education or community project, including tours, showcases your commitment to cultural enrichment and accessibility. Your support will be recognized in promotional materials, digital outreach, and event branding, while fostering meaningful engagement with new audiences. Partner with ERSO to inspire the next generation and bring music to diverse communities.



BENEFITS

The specific benefits you receive for a project vary depending on the project. ERSO will come up with a unique set of benefits for each project to suit your brand.

OUTREACH PROJECTS

CHILDREN OF THE YEAR OF MUSIC

ERSO concerts that were started in the 2016/17 season for all children born during the year of music (2015). This is a future-oriented project that helps parents guide their children towards live music.

ERSO ACADEMY – An audition meant for students of the Estonian Academy of Music and Theatre, Tallinn College of Music and Ballet, and Heino Eller Music College, where the successful candidates will be able to participate in the work of the Estonian National Symphony Orchestra this season.

EXAMS FOR YOUNG CONDUCTORS – ERSO takes part in the final exams for orchestra conductors at the Estonian Academy of Music and Theatre.

CHAMBER CONCERTS – ERSO chamber music concert series offers a wide range of musical experiences to concert audiences all over Estonia.

CONCERTS FOR CHILDREN – Aimed primarily at children, although adults are also welcomed, the adventure offers every visitor the chance to get up close and personal with orchestral instruments and try them out.

CONCERT TOURS – ERSO has been on numerous tours and participated in prestigious international music festivals.

RECORDINGS – The high quality of the ERSO's recordings has been highlighted in prestigious classical music magazines and has brought about several accolades, the most important of which is Estonia's first Grammy and the most recent being the Classical Album of the Year title and the music annual award of the Estonian Cultural Endowment.

ERSO TV – Starting from the 2021/2022 season, ERSO TV will offer live broadcasts and replays free of charge.

COMMISSIONING COMPOSITIONS – Throughout history, ERSO has been the most important commissioner of Estonian symphonic music.



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[Reach our Audience](#)
Ongoing Branding
Promotion Packages

Sponsorship Opportunities
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Series Sponsorship
Artist Sponsorship
Project Sponsorship

HOSPITALITY

[Stakeholder Engagement](#)

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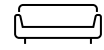
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Brand Activations

Advertisements
Digital Activations
In-venue Activations

TICKETING

Sponsors of ERSO receive premium concert tickets as part of their partnership, offering them an exceptional musical experience and the opportunity to engage with our vibrant cultural community.

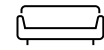


BEST SEATING

Enjoy the very best seats in the house with an exceptional view and acoustics.

PLATINUM TICKETING

ERSO's Platinum Tickets offer an elevated concert experience with access to a special cloakroom, complimentary beverage and program, a thoughtful gift, and personal concierge service.



BEST SEATING

Enjoy the very best seats in the house with an exceptional view and acoustics.



SPECIAL CLOAK SERVICE

Skip the queue with our exclusive, hassle-free cloakroom service for platinum guests.



COMPLIMENTARY BEVERAGE

Raise a glass with a complimentary beverage to enjoy before the performance or at interval.



COMPLIMENTARY PROGRAM

Receive a beautifully designed concert program, included at no extra cost.



PERSONAL CONCIERGE

Your personal concierge is on hand for last-minute requests and tailored assistance.



GIFT

Take home a special gift as a token of our appreciation for your support.



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Artist Sponsorship
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HOSPITALITY

Stakeholder Engagement
Ticketing

→ **Networking**
→ **Unique Experiences**

Events & Functions
Private Function + ERSO Concert
Private Concert Experience
Ensemble Performances

Staff Engagement
Corporate Friend
Team Experience

ACTIVATIONS

Brand Activations
Advertisements
Digital Activations
In-venue Activations

NETWORKING

Sponsoring ERSO opens the door to meaningful networking opportunities with a distinguished audience of cultural leaders, business executives, and decision-makers. Our events provide an elegant setting for building relationships, hosting clients, and connecting with like-minded partners who value excellence, creativity, and impact. It's where music and business come together in harmony.



INVITATIONS

The partner will receive invitations to network at our flagship events

UNIQUE EXPERIENCES

ERSO sponsors gain exclusive access to unique behind-the-scenes experiences that bring you closer to the music. From meeting the musicians and conductor to attending rehearsals or backstage tours, these moments offer a rare glimpse into the artistry and passion behind every performance—making your connection to ERSO truly personal and unforgettable.



BACKSTAGE TOURS

Discover what happens behind the curtain with exclusive guided backstage access.



ARTIST MEET & GREETES

Enjoy the chance to personally meet ERSO's musicians and guest artists.



OPEN REHEARSALS

Experience the creative process up close by attending a working rehearsal.



BRANDING & PROMOTION

Reach our Audience
Ongoing Branding
Promotion Packages

Sponsorship Opportunities
Concert Sponsorship
Series Sponsorship
Artist Sponsorship
Project Sponsorship

HOSPITALITY

Stakeholder Engagement
Ticketing
Networking
Unique Experiences

Events & Functions

→ **Private Function + ERSO**
Private Concert Experience
Ensemble Performances

Staff Engagement

Corporate Friend
Team Experience

ACTIVATIONS

Brand Activations
Advertisements
Digital Activations
In-venue Activations

PRIVATE FUNCTION + ERSO CONCERT



PRE-CONCERT
17:30 event (1.5hr)
19:00 Concert

INTERVAL
20mins during
concert intermission

POST-CONCERT
21:00 event (1.5hr)
approx.



ATTENDANCE
10 PEOPLE TO 80 PEOPLE
Packages available at venues to suit 10-80 people.



PLATINUM TICKETS

Treat your guests to premium seating and exclusive platinum ticket benefits.



EXCLUSIVE VENUE

Host your event in stunning, private spaces within our concert venues.



ARTIST MEET & GREET

Add a personal touch with exclusive access to ERSO's artists.



FOOD & BEVERAGE

Enjoy elegant catering with fine food and drinks tailored to your event.



EVENT PLANNING & MANAGER

A dedicated manager ensures your event runs smoothly from start to finish.



GIFT

Surprise guests with a beautifully curated gift to remember the evening by.



CUSTOM BRANDING & STYLING OPPORTUNITIES

Personalize your event with bespoke branding and creative styling options.

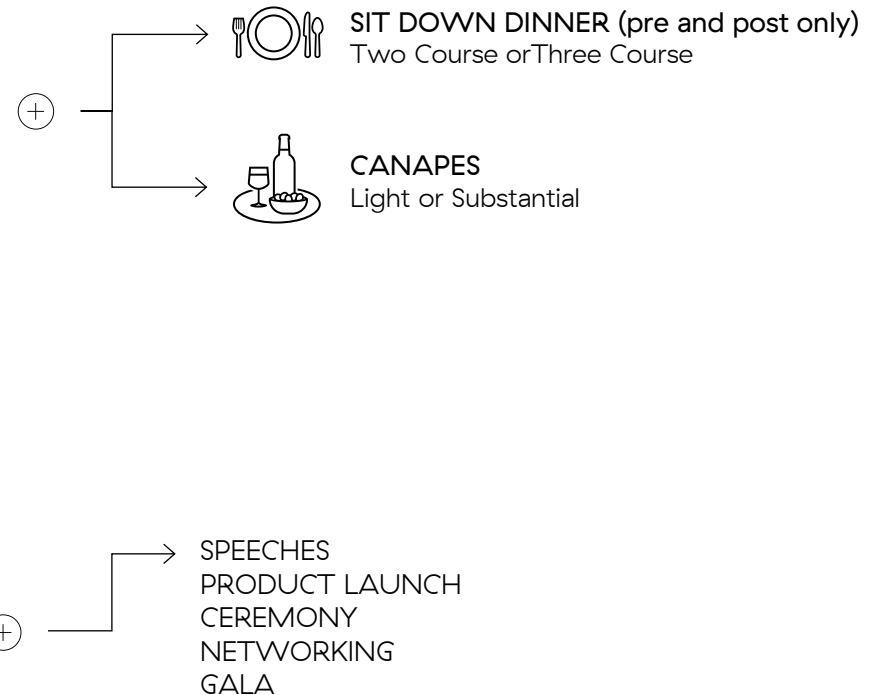


FLEXIBILITY

We tailor every detail to suit your goals, budget, and schedule.

WHY CHOOSE AN EVENT WITH ERSO?

Host an unforgettable private function in connection with an ERSO concert. Whether entertaining clients, celebrating a milestone, or creating a unique brand experience, our team will help tailor an elegant event with world-class music, premium hospitality, and exclusive extras—making your occasion as memorable as the performance itself.



BRANDING & PROMOTION

Reach our Audience
Ongoing Branding
Promotion Packages

Sponsorship Opportunities
Concert Sponsorship
Series Sponsorship
Artist Sponsorship
Project Sponsorship

HOSPITALITY

Stakeholder Engagement
Ticketing
Networking
Unique Experiences

Events & Functions

→ **Private Function + ERSO**
Private Concert Experience
Ensemble Performances

Staff Engagement
Corporate Friend
Team Experience

ACTIVATIONS

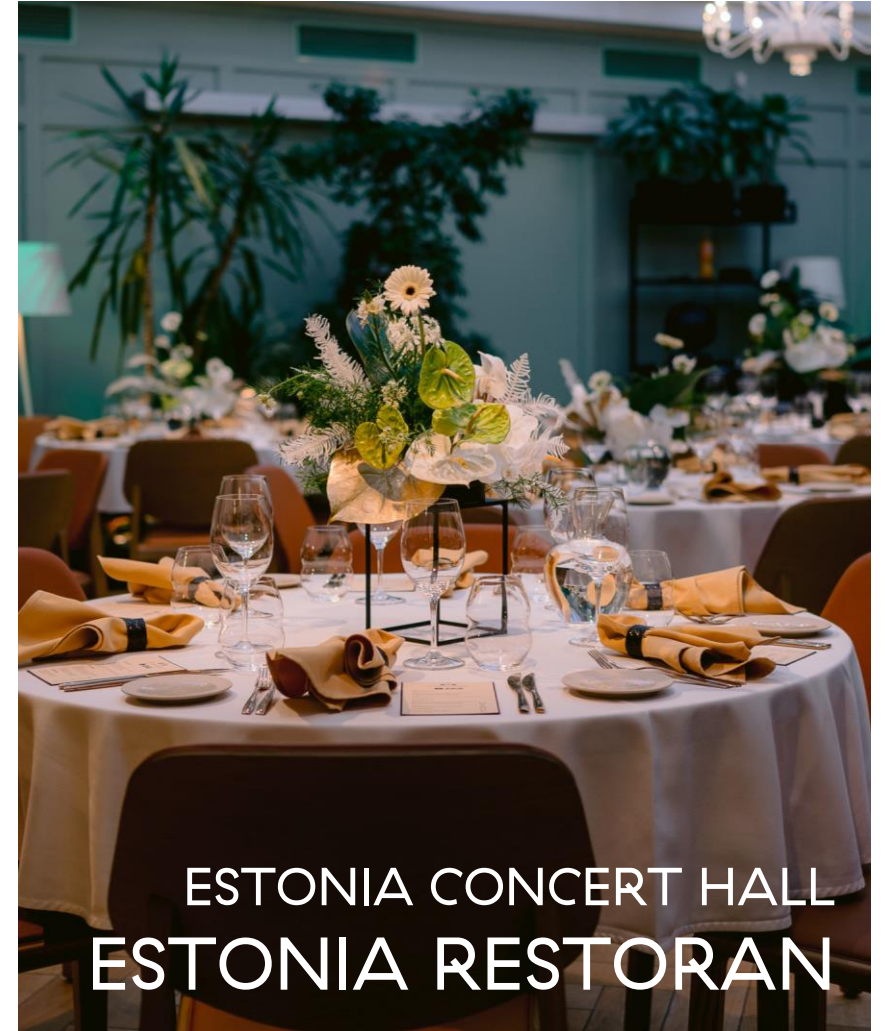
Brand Activations
Advertisements
Digital Activations
In-venue Activations

VENUES



- ⊕ **HALF CAFE (semi-private) 25 PAX standing**
- FULL CAFE (private) 50 PAX standing**

Pizzicato Café offers a relaxed atmosphere with light bites and refreshments pre-concert.



- ⊕ **FULL RESTORAN (private)**
- 80 PAX sitting or standing**

Estonia Restoran serves refined cuisine in a sophisticated setting ideal for receptions.

BRANDING & PROMOTION

Reach our Audience

Ongoing Branding
Promotion Packages

Sponsorship Opportunities
Concert Sponsorship
Series Sponsorship
Artist Sponsorship
Project Sponsorship

HOSPITALITY

Stakeholder Engagement

Ticketing
Networking
Unique Experiences

Events & Functions

Private Function + ERSO Concert

→ **Private Concert Experience**

Ensemble Performances

Staff Engagement

Corporate Friend
Team Experience

ACTIVATIONS

Brand Activations

Advertisements
Digital Activations
In-venue Activations

PRIVATE CONCERT EXPERIENCE

RECEPTION



EVENT TIME: 3 hours
GUESTS: 10 to 150 people

1

DRINKS/CANAPES
1 hour
Guests mingle

2

PERFORMANCE
1 hour (+5 min interval)
Including speeches

3

DRINKS/CANAPES
1 hour
Musicians will join guests

DINNER / LUNCH

Host an exclusive lunch or dinner accompanied by a private ERSO chamber music performance. This unique cultural experience pairs exquisite cuisine with exceptional music, ideal for entertaining partners, celebrating milestones, or creating lasting impressions in a warm, elegant setting. A perfect harmony of taste and artistry.

EVENT TIME: 3–4 hours
GUESTS: 10 to 150 people

1

WELCOME DRINK
20–30 mins

2

ENTREE
30 mins

4

MAIN COURSE
40 mins

6

DESSERT
20 mins

3

PERFORMANCE 1
20 mins

5

PERFORMANCE 2
25 mins

7

FINISHING DRINK
30 mins



ERSO PERFORMANCE

Enjoy at 1 hour custom designed program of music to suit your event



ARTISTS INTERACTION

Interact with the artists after the performance to ask questions.



EXCLUSIVE VENUE

Host your event in stunning, private spaces within our concert venues.



EVENT PLANNING & MANAGER

A dedicated manager ensures your event runs smoothly from start to finish.



GIFT

Surprise guests with a beautifully curated gift to remember the evening by.



FLEXIBILITY

We tailor every detail to suit your goals, budget, and schedule.



FOOD

Delicious canapes served or 2/3 course meal.

BEVERAGE

A selection of top quality wines, beer, and non-alcoholic

STAFF

Professional event staff ensure every detail of your concert experience runs seamlessly.

AUDIO VISUAL

High-quality audio-visual setup enhances the performance and overall guest experience.

STYLING & BRANDING (CUSTOM)

Tailor the event's look with custom styling and branded visual elements.

COLLATERAL (CUSTOM)

Create bespoke programs, invitations, and materials that reflect your brand perfectly.

BRANDING & PROMOTION

Reach our Audience

Ongoing Branding
Promotion Packages

Sponsorship Opportunities
Concert Sponsorship
Series Sponsorship
Artist Sponsorship
Project Sponsorship

HOSPITALITY

Stakeholder Engagement

Ticketing
Networking
Unique Experiences

Events & Functions

Private Function + ERSO Concert
Private Concert Experience

→ **Ensemble Performances**

Staff Engagement

Corporate Friend
Team Experience

ACTIVATIONS

Brand Activations

Advertisements
Digital Activations
In-venue Activations

ENSEMBLE PERFORMANCES

Bring the magic of ERSO to your event with a live chamber music performance by our talented musicians. Whether it's a corporate gathering, reception, or celebration, this intimate musical experience adds elegance, sophistication, and a unique cultural touch that leaves a lasting impression on your guests and enhances your brand.



ERSO PERFORMANCE

Enjoy at 1 hour custom designed program of music to suit your event



ARTISTS INTERACTION

Interact with the artists after the performance to ask questions.



SOLO or DUO

A solo performance offers a uniquely powerful and personal musical experience. With just one artist on stage, every note becomes intimate and expressive—captivating your audience with emotional depth and artistry. Perfect for elegant events, solo performances create a refined atmosphere and a truly memorable moment your guests will treasure.



TRIO or QUARTET

A trio or quartet performance blends intimacy with rich musical texture, creating a warm and engaging atmosphere. Ideal for receptions or special gatherings, these small ensembles showcase the artistry and cohesion of ERSO musicians up close. Their versatile repertoire and elegant presence make every event feel both personal and exceptional.



CHAMBER ENSEMBLE

A chamber ensemble brings the depth of a small orchestra with the intimacy of a close-knit group. Perfect for sophisticated events, it offers a dynamic and expressive performance that fills the room without overwhelming it. This refined musical experience adds elegance, emotion, and a special sense of occasion to any gathering.

BRANDING & PROMOTION

[Reach our Audience](#)

Ongoing Branding
Promotion Packages

[Sponsorship Opportunities](#)

Concert Sponsorship
Series Sponsorship
Artist Sponsorship
Project Sponsorship

HOSPITALITY

[Stakeholder Engagement](#)

Ticketing
Networking
Unique Experiences

[Events & Functions](#)

Private Function + ERSO Concert
Private Concert Experience
Ensemble Performances

[Staff Engagement](#)

→ **Corporate Friend**
Team Experience

ACTIVATIONS

[Brand Activations](#)

Advertisements
Digital Activations
In-venue Activations

CORPORATE FRIEND

Becoming a Corporate Friend of ERSO offers your company 20% off concert tickets for all employees—a meaningful way to reward staff with world-class cultural experiences. It's an easy, impactful perk that supports employee wellbeing, strengthens company culture, and connects your team with the inspiring power of live symphonic music.

WHO? STAFF AND THEIR FRIENDS AND FAMILY

Use tickets for your staff, with friends and families, to reward your teams or offer a unique staff benefit to your organisation.

WHAT? DISCOUNTED TICKETS

Discounted tickets available for your staff, staff family, and staff friends.

WHEN? 100+ PERFORMANCES A YEAR TO CHOOSE FROM

ERSO performs 100+ concerts per year. Choose from a wide variety of concerts from international artists and traditional concerts.

WHERE? ESTONIA CONCERT HALL

Treat your guests to a night out at the Estonia Concert Hall.

WHY? TREAT YOUR TEAMS TO SOMETHING SPECIAL

At a time where it can often be hard to engage staff and teams in a LIVE setting; treat them to a great experience they will be talking about in the office.



DISCOUNTED TICKETING

20% discount on full tickets for your staff



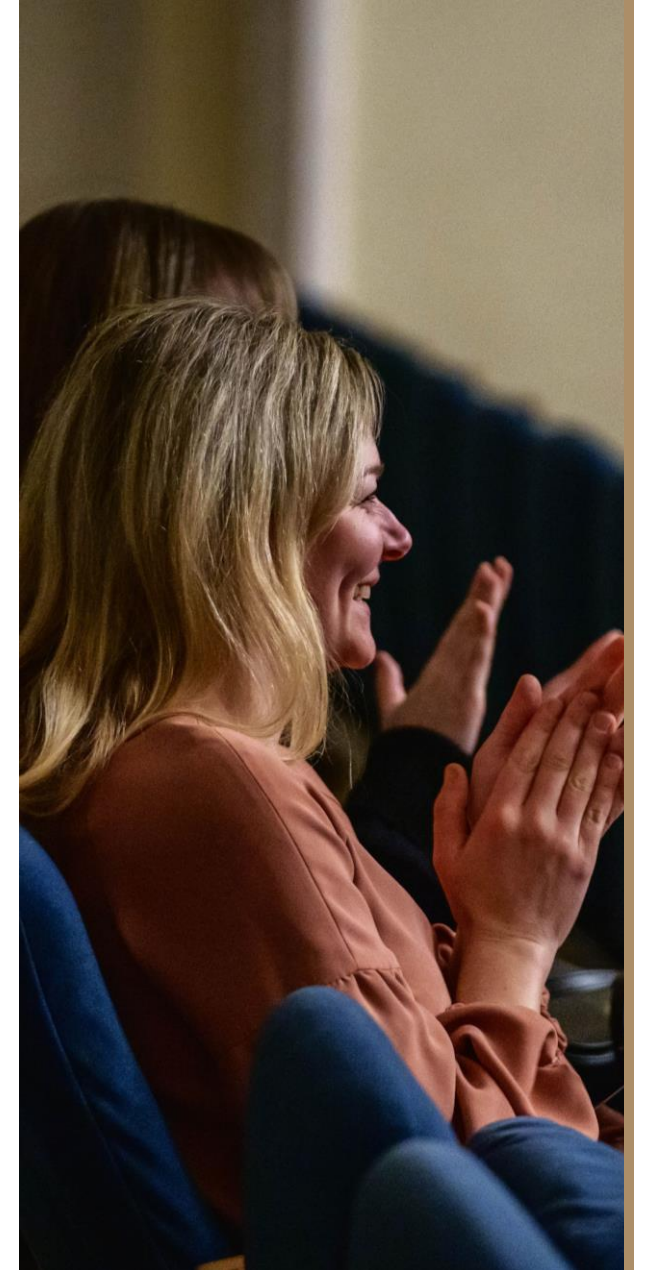
TICKETING CONCIERGE

Special ticketing phone number for members



OPPORTUNITIES

Further group discounts on concerts as they arise



BRANDING & PROMOTION

Reach our Audience

Ongoing Branding
Promotion Packages

Sponsorship Opportunities

Concert Sponsorship

Series Sponsorship

Artist Sponsorship

Project Sponsorship

HOSPITALITY

Stakeholder Engagement

Ticketing

Networking

Unique Experiences

Events & Functions

Private Function + ERSO Concert

Private Concert Experience

Ensemble Performances

Staff Engagement

Corporate Friend

→ **Team Experience**

ACTIVATIONS

Brand Activations

Advertisements

Digital Activations

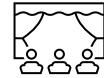
In-venue Activations

TEAM EXPERIENCE

Treat your team to a unique and inspiring experience with ERSO. Enjoy a backstage tour of Estonia Concert Hall, a private performance by a quartet of ERSO musicians, hands-on instrument demonstrations, and a Q&A session with the performers. Each guest also receives a thoughtful gift to remember the day.



EVENT TIME: 1 hour
GUESTS: 10–25 people



BACKSTAGE TOUR — ESTONIA CONCERT HALL

Go behind the scenes of Estonia Concert Hall on an exclusive guided backstage tour.



ERSO PERFORMANCE

Experience a private, intimate performance by a talented ERSO string quartet.



INSTRUMENT DEMONSTRATION

Learn how orchestral instruments work—and even try playing them yourself.



ARTIST MEET & GREET + Q&A

Ask questions and engage with musicians in an open, friendly discussion session.



GIFT

Guests receive a special memento to remember their ERSO experience by.



*a truly unique event experience
for your clients or customers*

BRANDING & PROMOTION

[Reach our Audience](#)
Ongoing Branding
Promotion Packages

Sponsorship Opportunities
Concert Sponsorship
Series Sponsorship
Artist Sponsorship
Project Sponsorship

HOSPITALITY

[Stakeholder Engagement](#)
Ticketing
Networking
Unique Experiences

[Events & Functions](#)
Private Function + ERSO Concert
Private Concert Experience
Ensemble Performances

[Staff Engagement](#)
Corporate Friend
Team Experience

ACTIVATIONS

[Brand Activations](#)
—> **Advertisements**
—> **Digital Activations**
In-venue Activations

ADVERTISEMENTS

Partnering with ERSO gives your brand a unique opportunity to align with excellence, artistry, and cultural prestige. Use ERSO's name, visuals, and world-class musicians in your advertising to create a sophisticated, high-impact campaign that resonates with audiences and showcases your commitment to creativity, quality, and meaningful brand storytelling.



ERSO BRAND

Using the ERSO brand in your campaign aligns your business with artistic excellence, cultural heritage, and national pride. It adds depth, sophistication, and credibility to your message—helping your brand stand out with a meaningful connection to Estonia's leading symphony orchestra and its powerful presence in the cultural landscape.



ERSO MUSICIANS

Featuring ERSO musicians in your campaign brings authenticity, elegance, and emotional impact. Their talent and presence add a human touch to your brand story, creating a connection through the universal language of music. It's a powerful way to convey passion, professionalism, and the unique character of your brand.

DIGITAL CONCERT ACTIVATION

ERSO can create bespoke digital content for your brand, combining world-class music with powerful visuals to tell your story in a truly unique way. Whether it's a custom performance video, behind-the-scenes feature, or branded musical moment, we'll craft content that resonates emotionally and aligns beautifully with your brand's identity.



IDEATION

A collaborative process between ERSO and the partner to create a piece of content that we think will resonate with audiences and achieve the partner's goals.



PRODUCTION

Full production of the content by ERSO.



DISTRIBUTION

ERSO can then distribute this piece of content throughout all available channels, amplifying the awareness of your brand materials.



BRANDING & PROMOTION

[Reach our Audience](#)
Ongoing Branding
Promotion Packages

Sponsorship Opportunities
Concert Sponsorship
Series Sponsorship
Artist Sponsorship
Project Sponsorship

HOSPITALITY

[Stakeholder Engagement](#)
Ticketing
Networking
Unique Experiences

Events & Functions

Private Function + ERSO Concert
Private Concert Experience
Ensemble Performances

Staff Engagement

Corporate Friend
Team Experience

ACTIVATIONS

[Brand Activations](#)
Advertisements
Digital Activations

→ **In-venue Activations**

IN-VENUE ACTIVATIONS

In-venue activations with ERSO offer your brand direct engagement with a cultured, attentive audience in a premium setting. From branded lounges to interactive installations or product showcases, we create elegant, meaningful experiences that connect your brand with concertgoers in a memorable, high-impact way—right at the heart of the performance.



PRODUCT DISPLAY

Showcase your products elegantly to a discerning and culturally engaged audience.



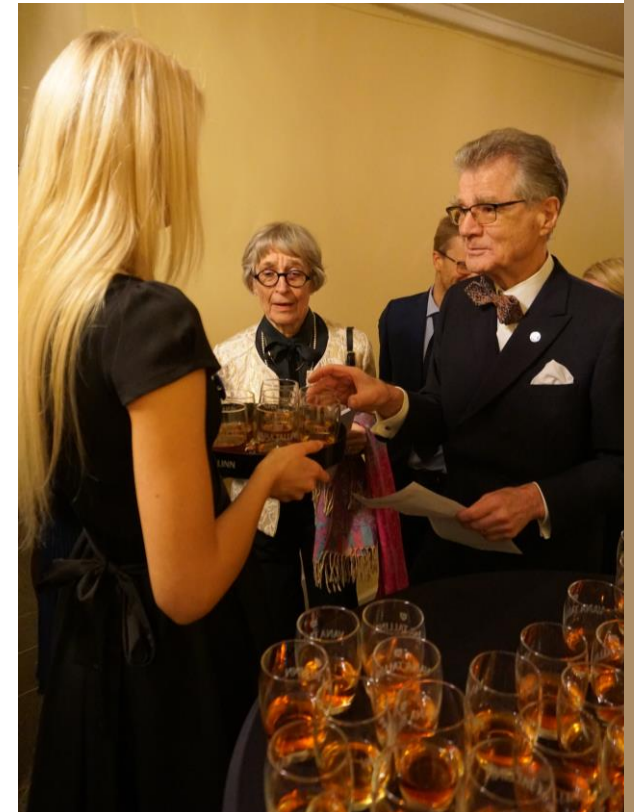
BRANDED AREAS

Create immersive, stylish brand moments in premium concert venue spaces.



MORE...

Have an idea? Let us know and we can make it possible...



THANK YOU



Morgan Merrell

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